

Clean Ingredients & 360° Sustainability

Respectful. Responsible. Committed.



● Our Pledge

Through our Sustainability Pledge, ProTec Botanica integrates environmental stewardship, social responsibility, and a commitment to quality into its core values and operations. The company aims to contribute to a sustainable and equitable future by upholding these principles, which encompass several key elements:

1. Respect for the environment: We prioritise sustainable growing practices when cultivating and harvesting crops.
2. Socially responsible sourcing: We are committed to supporting farmers by fostering collaboration and building partnerships that positively impact the livelihoods and well-being of farmers and their communities.
3. Commitment to quality: Drawing from extensive experience, the company provides input and guidance on quality considerations throughout the entire process, from sourcing to the finished product.

● Raising Awareness

The emphasis on ethical product development and production has grown significantly; merely concentrating on recyclable or reusable packaging is no longer considered sufficient in terms of sustainability. Specifically, Gen Z consumers seek assurance that a sustainability-oriented approach permeates every stage of their favourite products' manufacturing. As a response, there has been a notable shift towards sourcing ingredients that uphold the integrity of the ecosystem and prioritise minimising their environmental impact, and evident transparency from the companies for consumers, which is something that we take pride in when it comes to our products.

● The Data

According to NielsenIQ's 2022 report, many cosmetics and beauty shoppers in the US actively seek out and purchase products that adhere to the most stringent 'clean' standards. Sales in the Natural Cosmetics segment in the US in 2023 are valued at \$1.75B with an anticipated annual growth rate of 7.06% (CAGR 2023-2027). Similarly, in Europe, the segment is projected to reach a value of \$2.69 billion, with an expected annual increase of 6.27% (CAGR 2023-2027). The Chinese natural ingredients market is projected to contribute US \$7.4 billion to the sector by 2027, with an estimated CAGR of 12.75% between the years 2020 and 2027.

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ProTec
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● UK Soil Association COSMOS Certification

ProTec Botanica is delighted to be a Soil Association licensee, and we are proud of our organic certification and our contribution to the organic market growth. We are continually inspired that our certified organic business supports nature, protects wildlife, and safeguards healthy soils. Our certified organic ingredients are supplied globally to many industries and markets, including personal care, food and beverage, nutraceutical, pharmaceutical, household and industrial.

You can learn more about Organic on the Soil Association website.



COSMOS
NATURAL



COSMOS
CERTIFIED



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