

Clean Ingredients & 360° Sustainability

Respectful. Responsible. Committed.



● Our Pledge

Through our Sustainability Pledge, ProTec Botanica integrates environmental stewardship, social responsibility, and a commitment to quality and purity into its core values and operations. The company aims to contribute to a more sustainable and equitable future by upholding these principles, which encompass several key elements:

1. Respect for the environment: We prioritise sustainable growing practices when cultivating and harvesting crops for product development.
- 2. Socially responsible sourcing: We are committed to supporting farmers by fostering collaboration and building partnerships that positively impact the livelihoods and well-being of farmers and their communities.
3. Commitment to quality and purity: Drawing from extensive experience, the company provides input and guidance on quality considerations throughout the entire process, from sourcing to production.

● Raising Awareness

The emphasis on ethical product development and production has grown significantly in today's era. Merely concentrating on recyclable or reusable packaging is no longer considered sufficient in terms of sustainability. Specifically, Gen Z consumers seek assurance that a sustainability-oriented approach permeates every stage of their favourite products' manufacturing. As a response, there has been a notable shift towards sourcing ingredients that uphold the integrity of the ecosystem and prioritise minimising their environmental impact, and evident transparency from the companies for consumers, which is something that we take pride in when it comes to our products.

● The Data

According to NielsenIQ's 2022 report, many cosmetics and beauty shoppers in the US actively seek out and purchase products that adhere to the most stringent 'clean' standards. Sales in the Natural Cosmetics segment in the US in 2023 are valued at \$1.75B with an anticipated annual growth rate of 7.06% (CAGR 2023-2027). Similarly, in Europe, the segment is projected to reach a value of \$2.69 billion, with an expected annual increase of 6.27% (CAGR 2023-2027).

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● UK Soil Association COSMOS Certification

The Soil Association COSMOS logo is a certification mark that meets specific organic and natural cosmetics standards. Products carrying this logo guarantee the following:

1. NO Animal Testing
2. NO GM Ingredients
3. NO Controversial Chemicals: The logo guarantees the products do not contain controversial or potentially harmful chemicals such as certain preservatives, synthetic fragrances, and silicones.
4. NO Parabens and Phthalates
5. NO Synthetic Colours, Dyes, or Fragrances

These criteria are part of the certification standards established by the Soil Association COSMOS, which aims to promote transparency, sustainability, and using organic and natural ingredients in cosmetics. ProTec Botanica strives to be at the forefront of environmentalism, social responsibility and progress. This is just the scratch of the surface of our efforts, but we will continue progressing as our portfolio and moral obligations grow together.



COSMOS
NATURAL



COSMOS
CERTIFIED



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